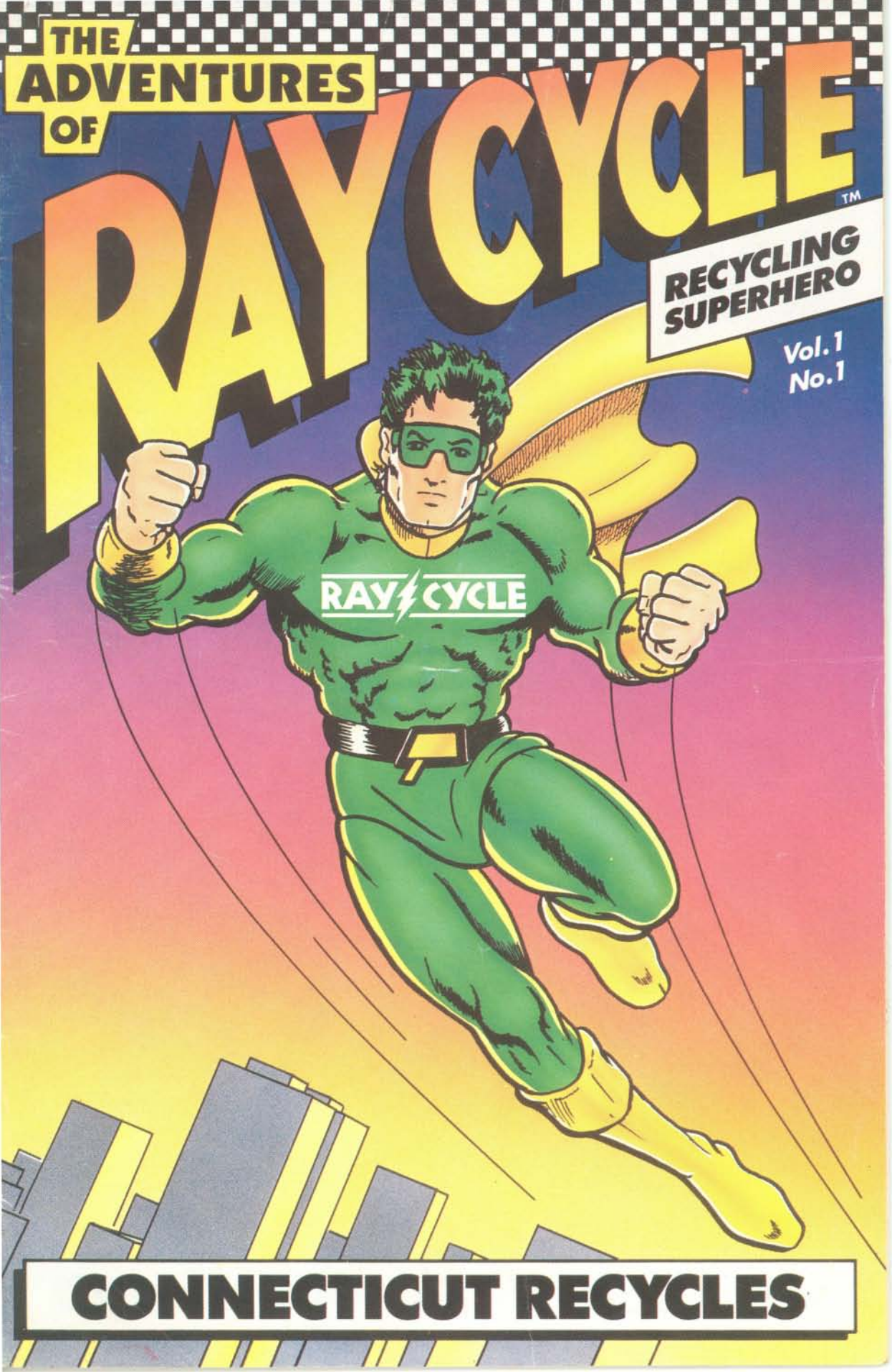
THE ADVENTURES OF
RAY CYCLE™
RECYCLING SUPERHERO
Vol. 1
No. 1
RAY CYCLE
CONNECTICUT RECYCLES

CONCEPT: TOBY GOODRICH
CHARACTER CREATION: EVERETT STUDIOS
CREATIVE DIRECTOR: BRUCE DUHAN
ART DIRECTOR: VINCE TOPAZIO
ARTIST: JIM PAGET
LETTERER: JOHN McDONALD
EDITOR: STEVEN FISH/D.E.P.
CONSULTANT: MARC BRESLAV

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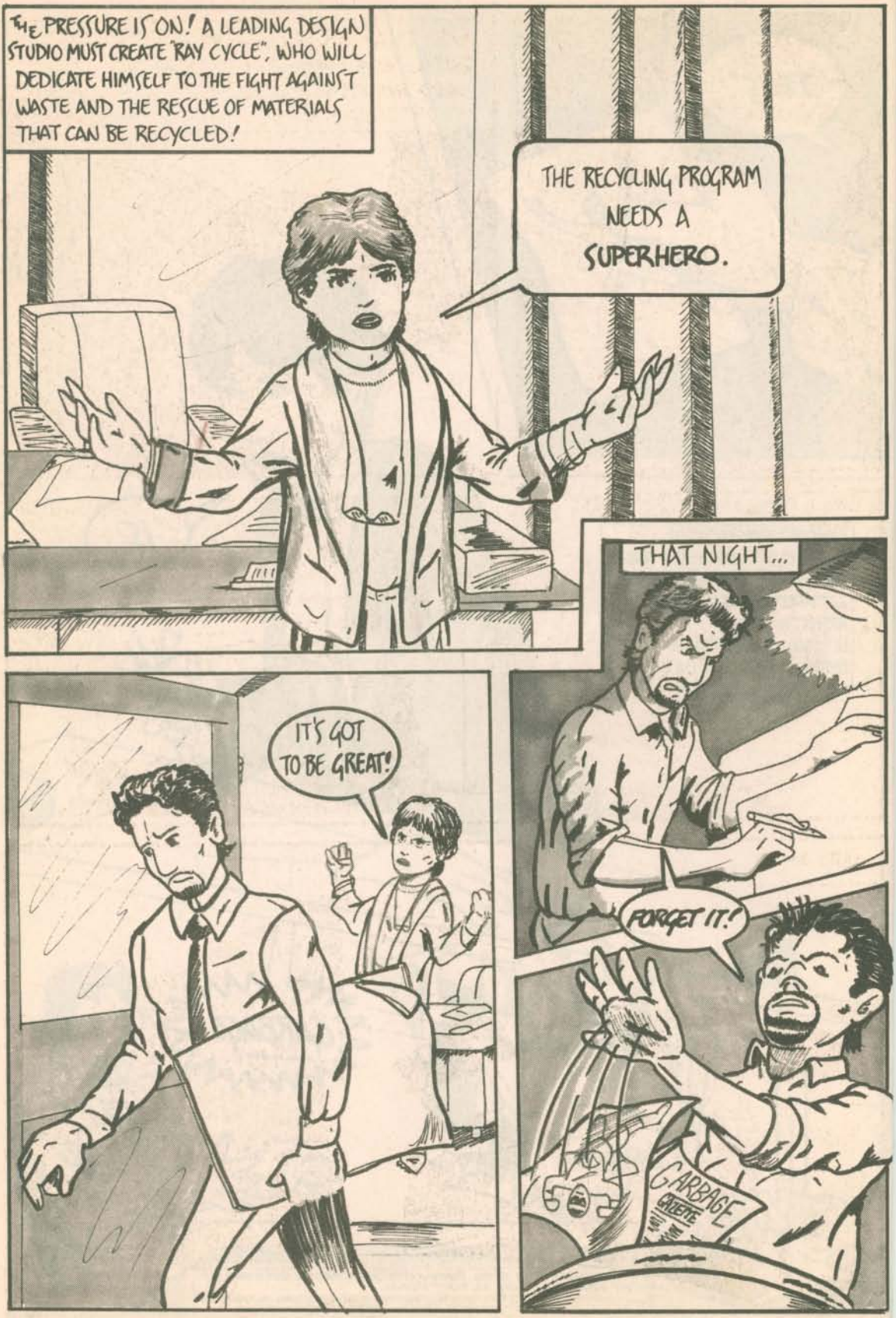
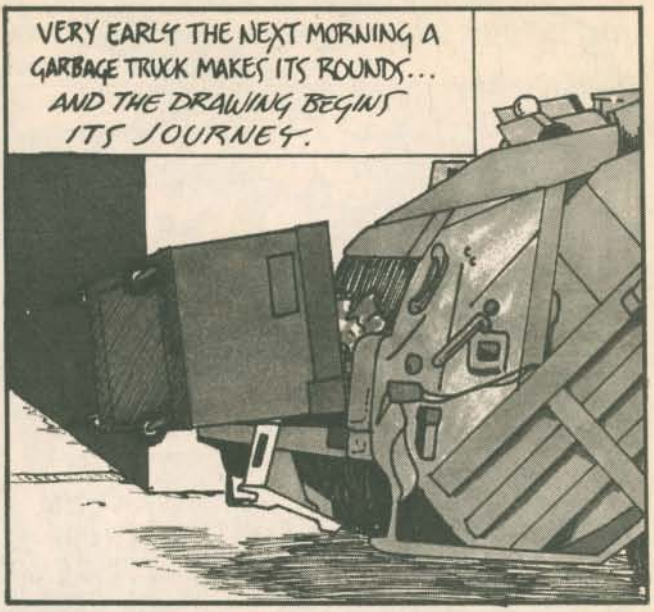
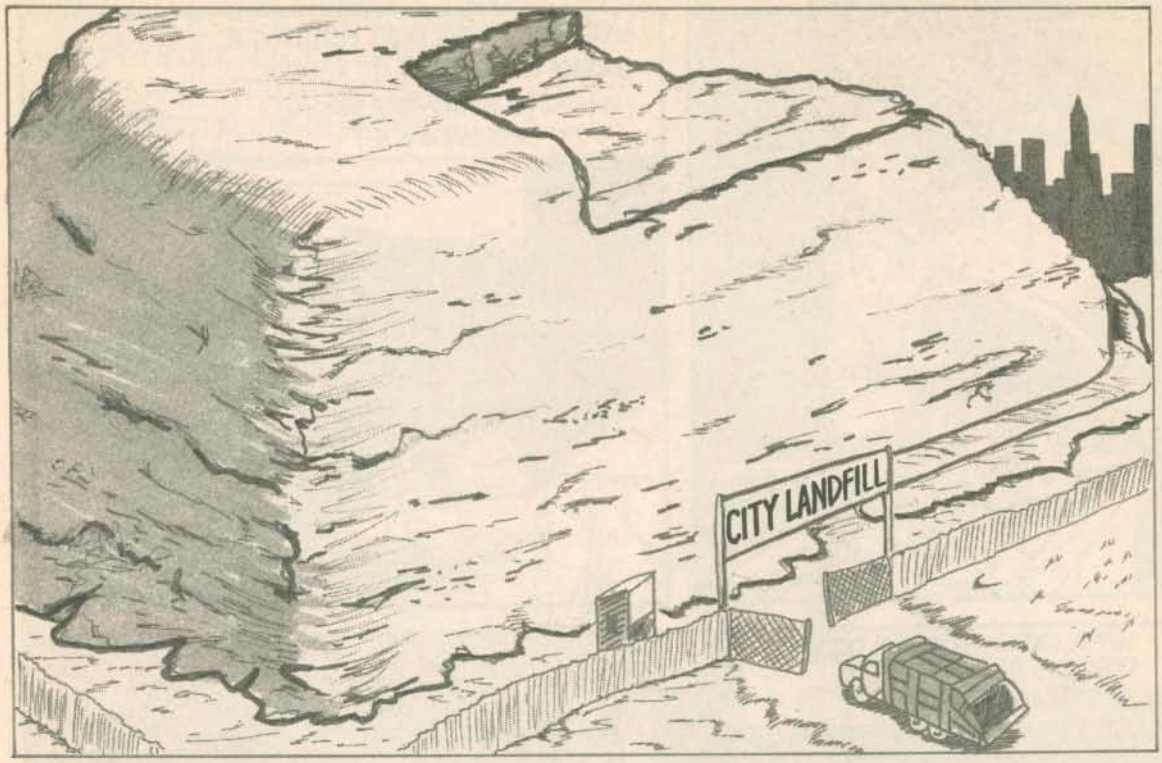
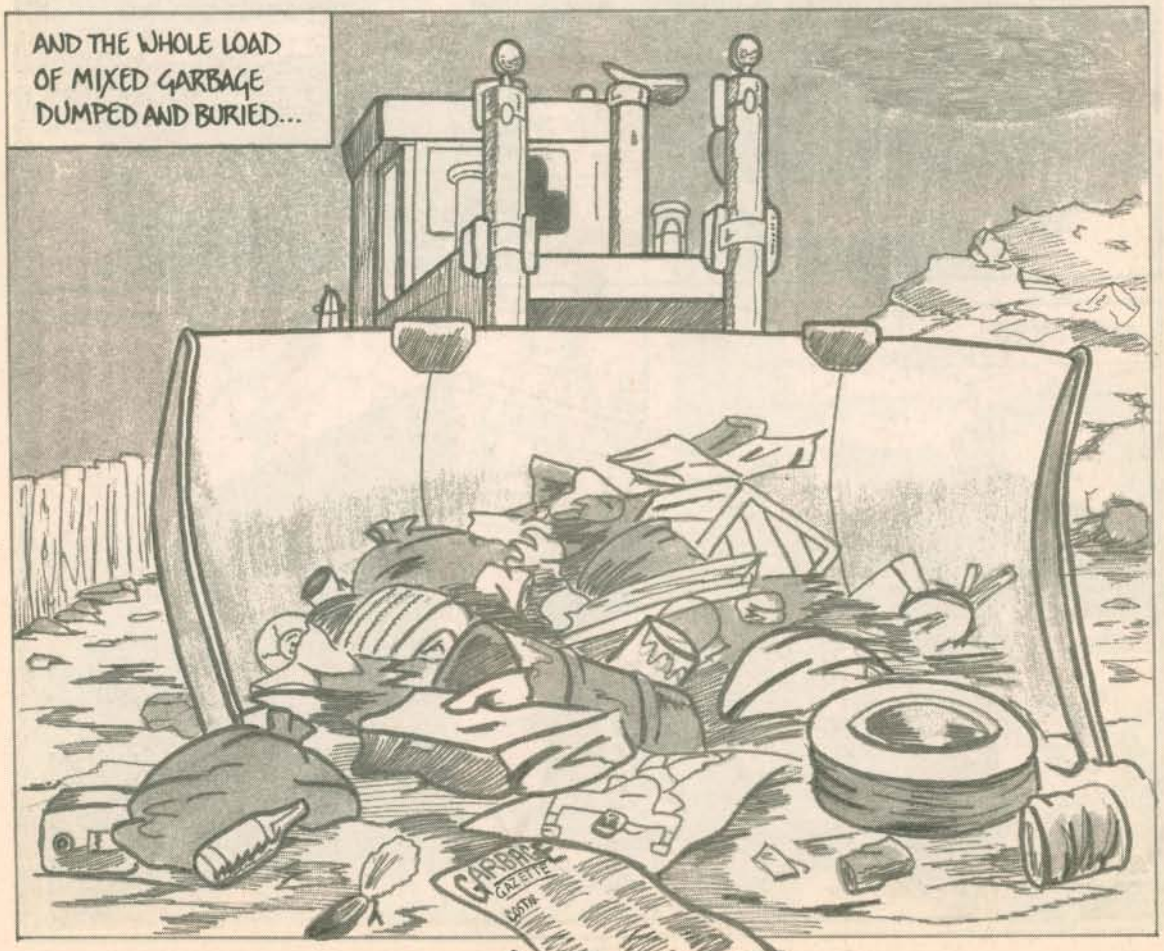

THE PRESSURE IS ON! A LEADING DESIGN STUDIO MUST CREATE "RAY CYCLE", WHO WILL DEDICATE HIMSELF TO THE FIGHT AGAINST WASTE AND THE RESCUE OF MATERIALS THAT CAN BE RECYCLED!
THE RECYCLING PROGRAM NEEDS A SUPERHERO.
THAT NIGHT...
IT'S GOT TO BE GREAT!
FORGET IT!
GARBAGE

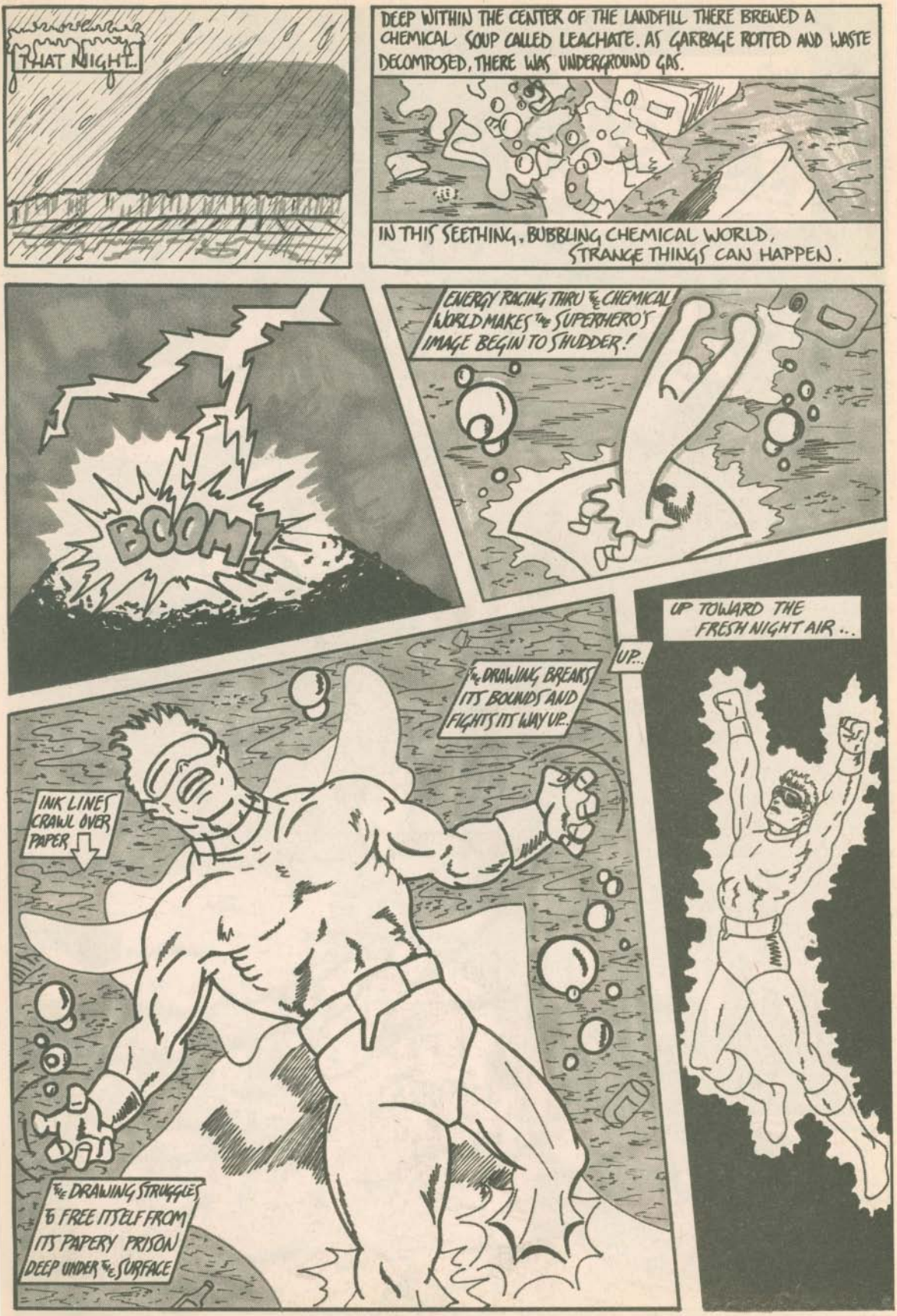

VERY EARLY THE NEXT MORNING A GARBAGE TRUCK MAKES ITS ROUNDS... AND THE DRAWING BEGINS ITS JOURNEY.

WASTE PAPER FROM THE DESIGN STUDIO IS MIXED WITH FOOD AND PACKING WASTES.
Le RESTAURANT

AND MORE...
NIFTY STORES


CITY LANDFILL

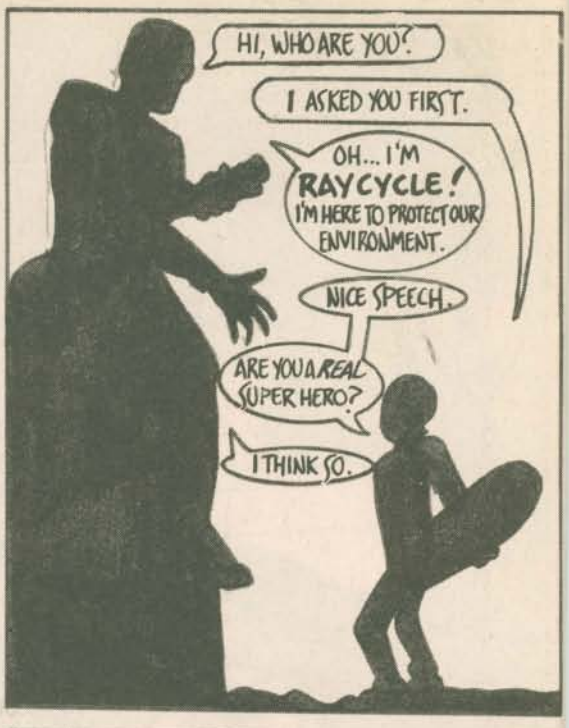

AND THE WHOLE LOAD OF MIXED GARBAGE DUMPED AND BURIED...
GARBAGE
GAZETTE


THAT NIGHT..
DEEP WITHIN THE CENTER OF THE LANDFILL THERE BREWED A CHEMICAL SOUP CALLED LEACHATE. AS GARBAGE ROTTED AND WASTE DECOMPOSED, THERE WAS UNDERGROUND GAS.
IN THIS SEETHING, BUBBLING CHEMICAL WORLD, STRANGE THINGS CAN HAPPEN.
BOOM!
ENERGY RACING THRU THE CHEMICAL WORLD MAKES THE SUPERHERO'S IMAGE BEGIN TO SHUDDER!
UP..
THE DRAWING BREAKS ITS BOUNDS AND FIGHTS ITS WAY UP..
UP TOWARD THE FRESH NIGHT AIR...
INK LINES CRAWL OVER PAPER
THE DRAWING STRUGGLES TO FREE ITSELF FROM ITS PAPERY PRISON DEEP UNDER THE SURFACE

AND
RAY CYCLE™
IS BORN!
RAY CYCLE

LATER...
COME ON! JUST ENOUGH SPEED TO TOP THIS HILL.
THEN I CAN RECYCLE MY BAG FULL OF PAPERS AND ZIP BACK HOME.
CITY LANDFILL
WOW!

!
?
GARBAGE
WHO ARE YOU?!


HI, WHO ARE YOU?
I ASKED YOU FIRST.
OH... I'M RAYCYCLE! I'M HERE TO PROTECT OUR ENVIRONMENT.
NICE SPEECH.
ARE YOU A REAL SUPER HERO?
I THINK SO.

I'M ALEX. I HEARD THIS LANDFILL WAS NEARLY FULL. I FIGURE IF WE RECYCLE, IT WON'T FILL UP AS FAST...

...AND WE CAN HELP MAKE THIS WORLD A CLEANER PLACE.
'BYE.
WAIT! I WANT TO HELP.
I KNOW A FEW THINGS ABOUT TRASH... AND GARBAGE. YOU MIGHT SAY IT RUNS IN MY FAMILY.
BUT... THERE IS SOMETHING WRONG.
BORN?
THAT LANDFILL WHERE I WAS BORN WAS FULL OF PAPER, BOTTLES AND CANS
RAY CYCLE
SOMETHING TELLS ME IT'S WRONG TO DUMP THINGS THAT CAN BE RECYCLED.
WHY DON'T PEOPLE RECYCLE MORE?!
CAN'T THEY SEE HOW IMPORTANT IT IS?!!
BOY! YOU HAVE A LOT TO LEARN, RAY.
I'D SHOW YOU, BUT YOU DON'T HAVE A SKATEBOARD.

THAT, I DON'T NEED
RAY CYCLE
WOW!
A REAL SUPERHERO!
HOW LONG HAVE YOU BEEN A SUPERHERO, MISTER?
A FEW HOURS.
RAY CYCLE

I LIVE
BUT SOMETHING STIRS DEEP INSIDE THE DUMP! FROM THE SAME MOUNTAIN OF WASTE THAT SPAWNED OUR HERO!
I AM LAZY
I AM WASTE!
ANOTHER SERVANT COMES TO SERVE WASTE (ME.)
SANITATION DEPT.
THE WASTE CREATURE CLOUDS THE MAN'S MIND, BLINDING HIM TO THE BENEFITS OF RECYCLING.

LAND DOWN THERE.
RAY AND ALEX STOP AT A WETLAND.
WHAT A NICE, PEACEFUL PLACE, ALEX.
HEY! LOOK AT THAT SICK FROG!
THERE'S NOTHING WRONG HERE...
EXCEPT THE FUNNY WATER COLOR...
AND THE SMELL...
AND THE FROG...
WUMP!

OUCH!
WHO PUT THAT WALL THERE?
RAY CYCLE

"THAT WALL" IS WHAT I WAS TRYING TO TELL YOU ABOUT. LANDFILLS ARE BEING PILED HIGH WITH ALL OUR GARBAGE!
EVERYONE IS IN THE HABIT OF "USE IT UP AND THROW IT AWAY" BUT NO ONE THINKS WHERE "AWAY" MEANS...
AND "AWAY" IS ALMOST FULL!

I CAN MOVE IT.
THAT'S NOT THE POINT, RAY.
NO DUMPING
RAY CYCLE

SANITATION DEPT.
THEN WHAT WILL HAPPEN WHEN THERE'S NO MORE ROOM?

HMM, IT'S GETTING DARK ALREADY?
CRASH!
THE SKY IS FALLING.
THAT'S THE PROBLEM. WHEN LANDFILLS FILL UP, THEY HAVE TO SPREAD OUT & CLOSE DOWN!
AT LEAST WE CAN TALK TO WHOEVER THAT WAS.
WAIT UP, MISTER!
?!
SANITATION DEPT.

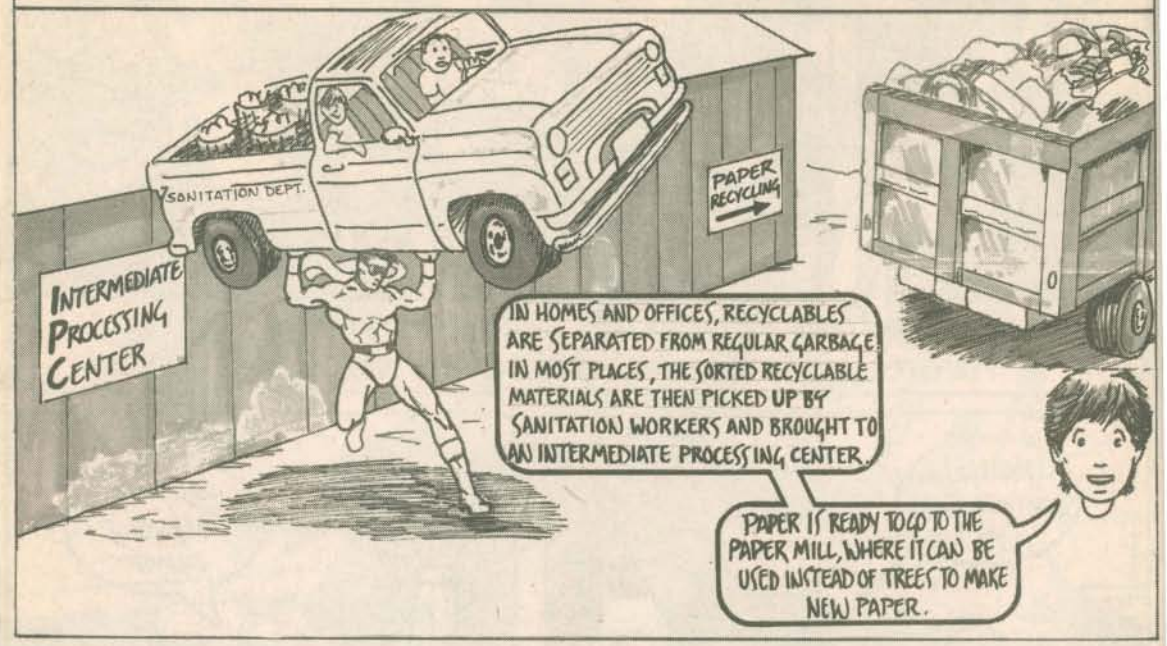
THERE ARE VALUABLE THINGS IN A GARBAGE CAN— CALLED RECYCLABLES— PERFECTLY GOOD METALS, GLASS, PAPER -- LOTS OF THINGS WE CAN USE AGAIN.

LET ME EXPLAIN SOMETHING TO YOU, KID...
THIS IS GARBAGE.
YEAH!

AND THIS IS A GARBAGE DUMP!
SANITATION DEPT.

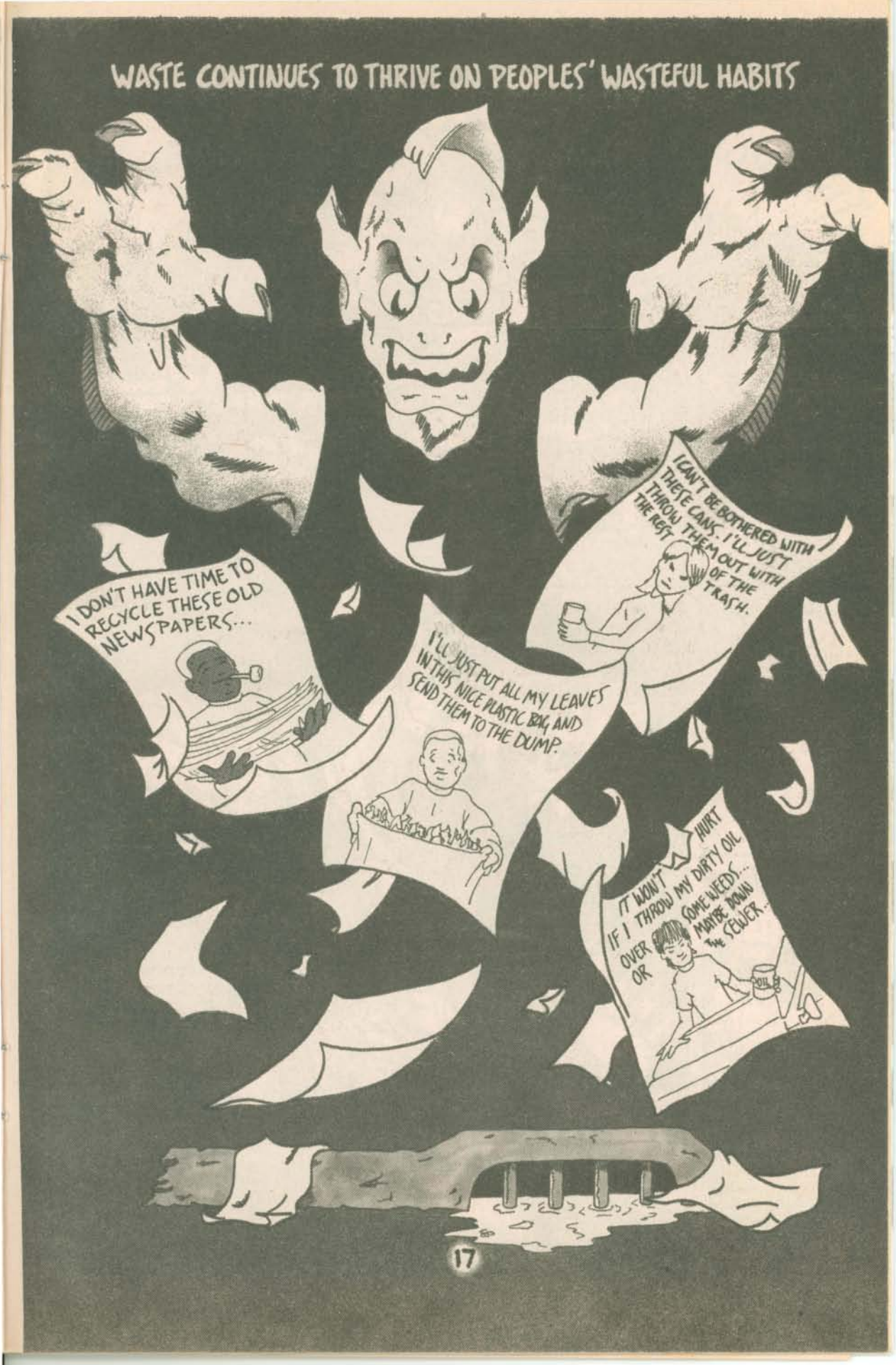
HOORAY!
SANITATION DEPT.
PEOPLE DON'T HAVE TIME TO PLAY BOY SCOUT AND RECYCLE TRASH.
WE CAN FIX THAT,
RIGHT, RAY?
HOW?
MUDGE MUDGE

RAY BRINGS THE TWO OTHERS TO AN INTERMEDIATE PROCESSING CENTER, WHERE MATERIALS ARE PREPARED FOR MARKET.


SANITATION DEPT.
PAPER RECYCLING
INTERMEDIATE PROCESSING CENTER
IN HOMES AND OFFICES, RECYCLABLES ARE SEPARATED FROM REGULAR GARBAGE. IN MOST PLACES, THE SORTED RECYCLABLE MATERIALS ARE THEN PICKED UP BY SANITATION WORKERS AND BROUGHT TO AN INTERMEDIATE PROCESSING CENTER.
PAPER IS READY TO GO TO THE PAPER MILL, WHERE IT CAN BE USED INSTEAD OF TREES TO MAKE NEW PAPER.

GLASS BOTTLES AND JARS ARE SEPARATED HERE BY COLOR AND BROKEN INTO SMALL PIECES CALLED "CULLET." GLASS MANUFACTURERS BUY THIS TO MAKE NEW BOTTLES AND JARS, USING ONLY ONE-HALF THE ENERGY NEEDED TO MAKE NEW GLASS FROM SAND.

METAL CANS AND SCRAP ARE SEPARATED AND CRUSHED INTO BALES, SO THEY CAN BE SHIPPED TO FACTORIES THAT NEED STEEL, ALUMINUM AND TIN. IT TAKES 95% LESS ENERGY TO MAKE NEW ALUMINUM FROM OLD CANS AND SCRAP THAN BY USING THE ALUMINUM ORE.


WASTE CONTINUES TO THRIVE ON PEOPLES' WASTEFUL HABITS
I DON'T HAVE TIME TO RECYCLE THESE OLD NEWSPAPERS...
I'LL JUST PUT ALL MY LEAVES IN THIS NICE PLASTIC BAG AND SEND THEM TO THE DUMP.
I CAN'T BE BOTHERED WITH THESE CANS. I'LL JUST THROW THEM OUT WITH THE REST OF THE TRASH.
IT WON'T HURT IF I THROW MY DIRTY OIL OVER SOME WEEDS... OR MAYBE DOWN THE SEWER...

RAY AND ALEX RETURN TO RAY CYCLE'S BIRTHPLACE ... CITY LANDFILL.
LOOK AT ALL THE GARBAGE TRUCKS FILLING THE DUMP!
SO. THE FOOLS RETURN TO MEET THEIR DESTRUCTION.
SOMETHING'S GOING ON, RAY!
THE LANDFILL IS SO PACKED NOW IT WILL BE CLOSED!
I AM WASTE!
CRAP!

LOOK OUT!
ZAP
SO HE'S THE ONE BEHIND THIS ALL.
THE ONLY WAY TO STOP HIM IS TO STOP THE FLOW OF RECYCLABLES TO THE DUMP.
ALEX, YOU'VE GOT TO INFORM THE PUBLIC. GET YOUR FRIENDS INVOLVED AND SPREAD THE WORD...
RAY CYCLE
RECYCLE!

ALEX RACES TO SCHOOL WHERE HE RECRUITS THE HELP OF HIS FRIENDS...
IF WE ALL PITCH IN,
WE CAN STOP WASTE!
THEY GET THE WORD OUT TO THEIR PARENTS AND NEIGHBORS...
STOP WASTE!
IN PLACES WHERE RECYCLING SERVICE IS AVAILABLE, THEY HELP SEPARATE RECYCLABLES OUT FROM THE THINGS THEY ARE THROWING AWAY.
TRASH
RECYCLABLES
WHERE RECYCLING PICKUP IS PROVIDED, THEY TAKE THE RECYCLABLES OUT WITH THE GARBAGE.
RECYCLABLES
RECYCLABLES

MEANWHILE, BACK AT THE LANDFILL...
RAY RECYCLES!
THESE GARBAGE TRUCKS ARE LOADED WITH THINGS I CAN RECYCLE!
AND WHAT IS RECYCLED...
IS NOT WASTED!
RAYCYCLE
NO! WAIT!
SQUEEE
LIKE A FLASH OF LIGHT, RAY UNLOADS THE ARMY OF TRUCKS OF ALL RECYCLABLE MATERIALS!
AND WASTE, AT LEAST FOR NOW, IS NO MORE!

THANKS, KIDS. STOPPING WASTE IS A JOB WE ALL MUST DO.
I'M GOING TO NEED YOUR HELP IN THE FIGHT AGAINST WASTE. WE'RE GOING TO MAKE RECYCLING WORK IN CONNECTICUT!
AND TO GET THE JOB DONE,
I NEED YOU TO
RECYCLE!
RAY CYCLE

RAY CYCLE

RAY CYCLE